NATIONAL COUNCIL WOOL SELLING BROKERS OF AUSTRALIA INC

WWW.NCWSBA.ORG



BEYOND THE MARKET

NEWSLETTER

November 2026

Red Bricks

https://www.instagram.com/p/DVxuRKcj5Sp/



East Loddon historic woolshed
208 Longs Rd
Serpentine, Victoria

Step inside the East Loddon woolshed and enter the world of the Ettershank family. The historic woolshed becomes the setting for an intimate and atmospheric experience.

Set across the late nineteenth century, animated projections unfold across timber and brick surfaces, bringing original linocut artworks into motion through light, sound and voice.

Inside this edition

- AWTA Ltd News November 2026
- Latest Wool Statistics
- WoolProducers newsletter highlights
- AWEX Wool clip Training courses for sellings agents
- PWS Training Weekend - 20-22 November
- AWI Education, Training & Career options
- IWTO Wool Policy Report
- Industry events

Contact: Robert Herrmann -
Email: robert@ncwsba.org

AWTA Ltd Email News - November 2026

Key Test Data for October 2026

The monthly comparisons of Total Lots, Bales and Weight tested for October 2026, compared with the same period last season, was -22.8%, -22.6% and -22.3% respectively.

The progressive comparison of Total Lots, Bales and Weight tested for the period July 2026 to October 2026, compared with the same period last season was -7.3%, -9.1% and -8.8% respectively..

AWTA Ltd has tested 82.3 mkg (million kilograms) this season compared with 90.3 mkg for the equivalent period last season.

https://analytics.awta.com.au/WSAS/index.php?month=4

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AWTH - New Certification Services

The Australian Wool Traceability Hub (AWTH) is introducing its new Certification Services from November 1st 2026, simplifying the process of requesting and approving Responsible Wool Standard (RWS) Transaction Certificates.

The service enables exporters to submit requests through the Hub for broker/seller or farm group admin approval, followed by automatic submission to the relevant certification body for review and issuance. AWTH validates sale lot ownership transfers, farm or farm group scope certificate currency and other key requirements, reducing manual checking and administrative effort. Where required, Brokers can also build and submit TC requests directly through the platform.

The initial release covers inbound Transaction Certificates only, relating to the change of ownership from grower to exporter. Both ex-works and order-based requests are supported. Getting ready to participate

Participating companies must be subscribed to AWTH and ensure their information and data transmissions are ready:

- Brokers and sellers: Maintain growers' RWS scope certificate details, certification bodies and TE-IDs, and enable sharing with the purchaser. Update the company's own AWTH business profile with its TE-IDs and certification body client number.
- Exporters and buyers: Update the AWTH business profile with the company's TE-ID, certification body client ID and scope certificate IDs.
- Sellers and buyers: Send Delivery Orders to AWTH through the EDI network.
- Brokers: Include the RWS Farm Group Certification Body in the Integrity Scheme field for all RWS sale lots offered in auction catalogues.

Introductory fee-free period

There will be no AWTH Transaction Certificate charges raised from 1–15 November 2026, allowing participants time to migrate from current manual systems to the online AWTH platform.

Commencing 16th November, a fee of $30 per TC request plus $5 per sale lot will be raised, billed monthly to the requestor which in most cases will be the Exporter. For example, a request containing 10 sale lots will cost $80. The introductory offer applies to AWTH TC charges only.

Further information and training

Visit www.awth.com.au for Certification Services information and the combined overview and training video, also available on the AWTH YouTube channel. Brokers and exporters are encouraged to complete their setup in the hub and familiarise their teams with the new process.

For further information please contact: infor@awth.com.au

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IWTO Logo Update on AWTA Test Certificates

AWTA clients are advised that from 1 December 2026, the IWTO logo displayed on AWTA Test Certificates will be updated to the latest IWTO Licensed Laboratory stamp.

The new logo identifies AWTA as an IWTO Accredited Laboratory and incorporates AWTA's laboratory license number 001. It reflects the current IWTO branding and replaces the existing logo shown on AWTA Test Certificates.

This is a presentation change only and does not affect AWTA's testing, certification processes or the validity of Test Certificates issued before 1 December 2026.

Clients do not need to take any action. The updated logo will appear automatically on applicable AWTA Test Certificates issued from the effective date.

Latest Wool Statistics

PIC transmission update – October 2026

In October 2026, 89.2% of greasy bales tested by AWTA carried a valid Property Identification Code (PIC). That is the same rate as September and 17.4 percentage points higher than October 2025 (71.7%). Testing volumes rose 12.6% to 149,508 bales, of which 133,296 carried a valid PIC. For the season to date (July to October), 88.2% of tested bales carried a valid PIC. This is up from 87.7% at the end of September and 16.8 points above the same period last season (71.4%).

South Australia recorded the largest improvement, rising from 80.9% in September to 93.4% in October. Western Australia (88.0% to 90.0%) and Queensland (97.7% to 100%) also improved. Rates eased in New South Wales (97.1% to 93.2%), Tasmania (88.7% to 84.1%) and Victoria (88.4% to 87.9%).

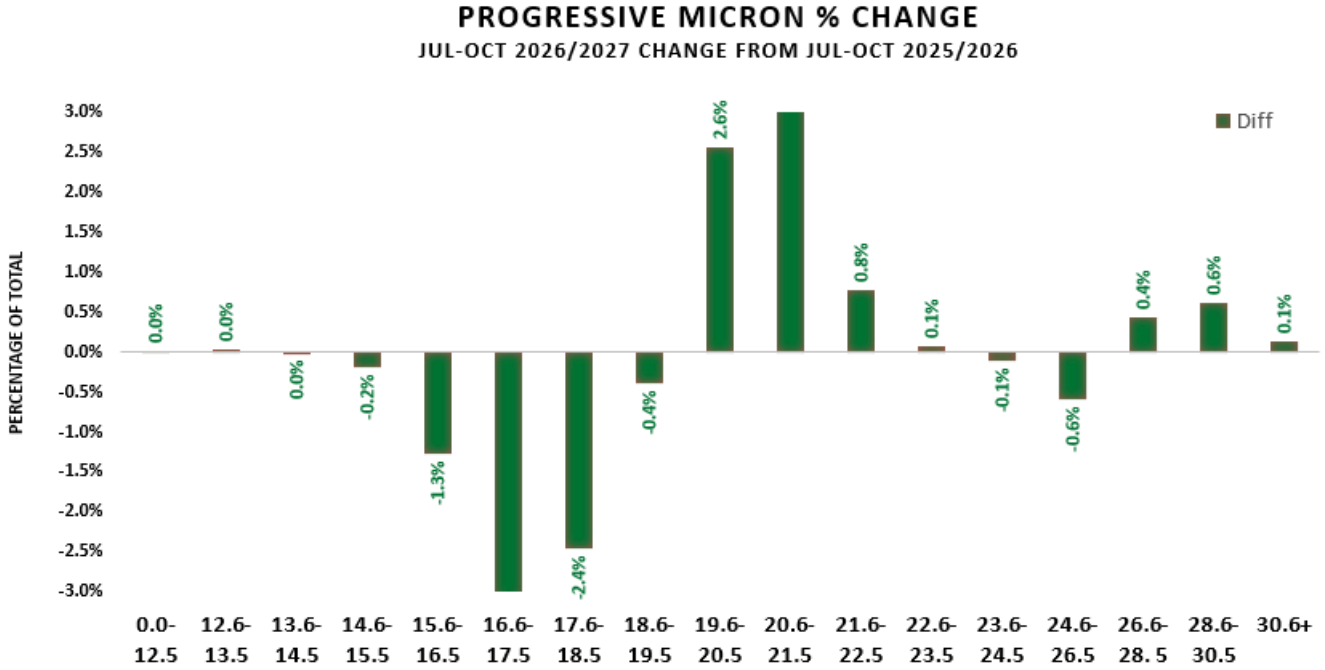
Bulk-classed lots remain the main opportunity for improvement. In October, 19.4% of bulk-classed bales carried a PIC, down from 22.0% in September. At brand level, a PIC was declared for 16.5% of bulk-classed bales (15.5% in September) and 99% of interlotted bales (98% in September).

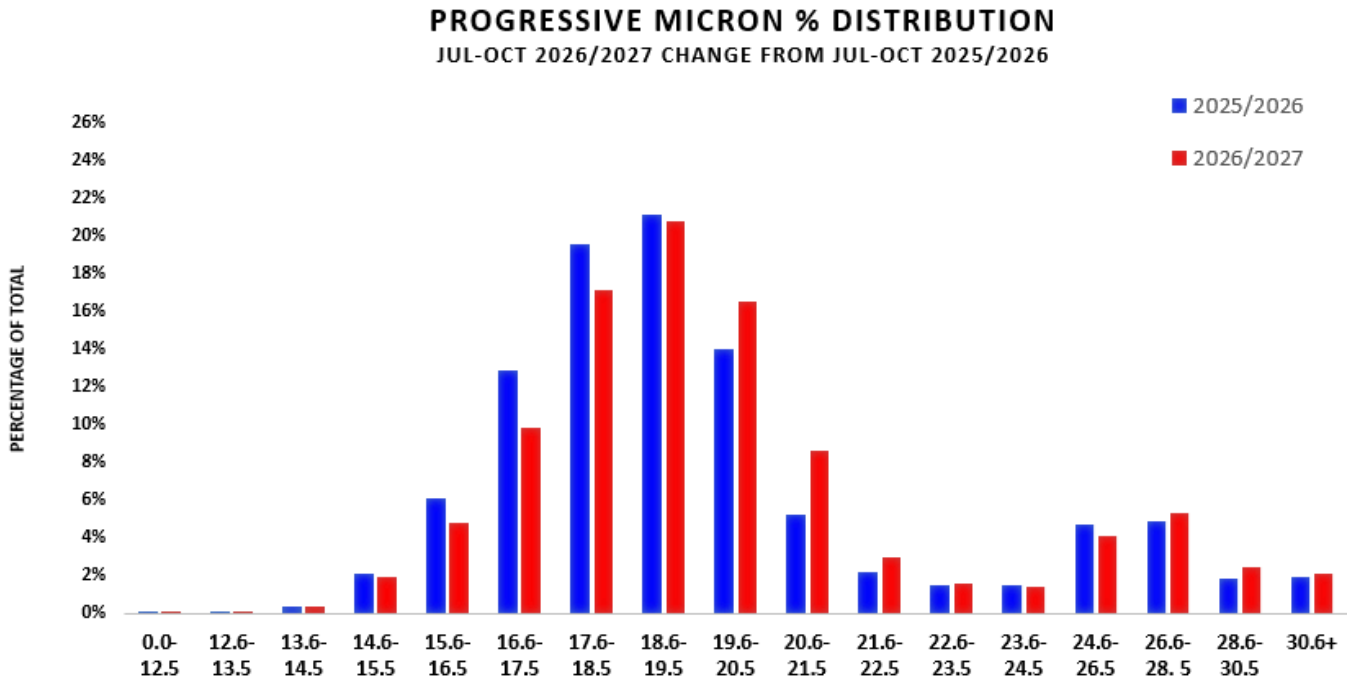
Australian Wool Industry Property Identification Code (PIC) Transmission Analysis

Click here to access latest data

AWTA Analytics

Keep up to date





WOOLPRODUCERS AUSTRALIA

MONTHLY NEWSLETTER

Trade

This Month:

- Under the Austrade Accessing New Markets Initiative, WoolProducers now has dedicated Business Development Managers working on trade diversification activities in India, Bangladesh and Vietnam.
- Woolproducers participated in a range of trade-related activities, including presenting at an Austrade webinar on Doing business in Bangladesh for Australian exporters and attending the Australia Vietnam Policy Institute Conference in Sydney.
- The ongoing review of the National Wool Declaration was progressed through WoolProducers' participation in an AWEX Industry Consultative Committee meeting.
- WoolProducers undertook a number of parliamentary briefings on the importance of trade diversification, onshore processing and the work that we are doing to pursue opportunities.

To read the full report & newsletter click here

What to do if you suspect an emergency animal disease on your farm



Knowing what to do at the first sign of an emergency animal disease (EAD) can help protect your livestock, your business and the wider sheep and wool industry.

If you notice unusual signs of disease in your livestock, act quickly. Suspected EADs should be reported immediately to a veterinarian or the EAD Hotline on **1800 675 888**.

Good on-farm biosecurity is also critical. Isolate animals showing signs of disease and limit the movement of livestock, products, equipment and other potentially contaminated materials while advice is sought. Having an EAD response plan as part of your farm biosecurity plan, and ensuring staff know what to do, can help limit the potential spread and impact of an outbreak.

Click here to learn how to recognise, report and respond to a suspected emergency animal disease on your farm

WoolClip Training

TO FIND OUT MORE CLICK HERE

WoolClip Courses for Selling Agents

This program is for selling agents who are ready to move beyond the basics, staff who use WoolClip regularly, or who are responsible for supporting growers and training others within their organisation.

If you're new to WoolClip, the general training resources are the right starting point.

Industry-recognised certification for selling agents

The WoolClip Excellence Program is a structured training and certification pathway built specifically for selling agents. Backed by AWEX. Nationally recognised.



PWS

PETER WESTBLADE

SCHOLARSHIP

PWS Training Weekend Monaro
20-22nd November 2026

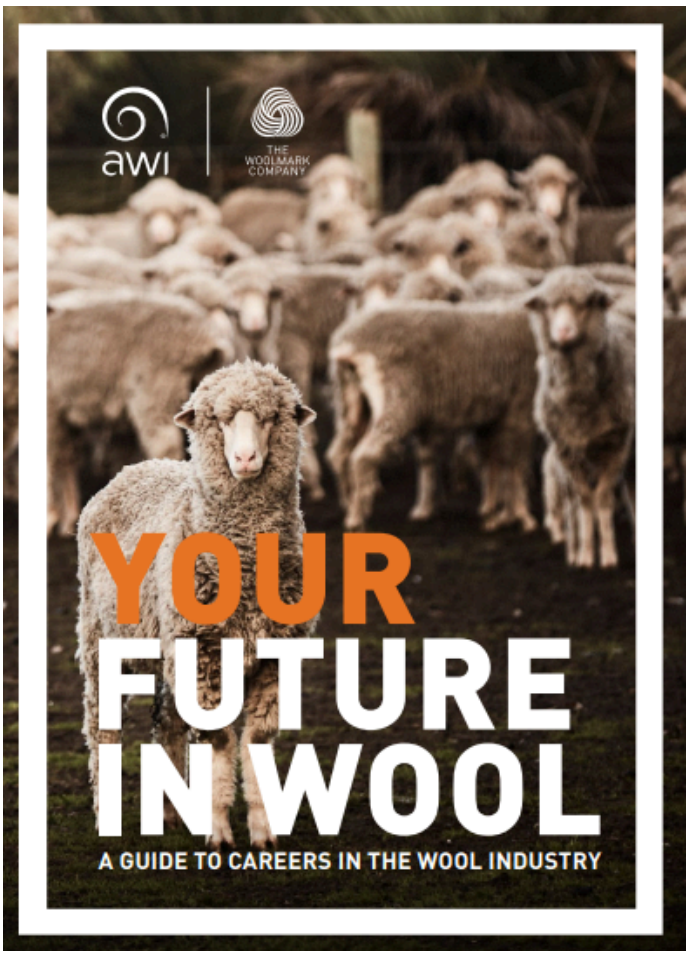
[For more information and to apply click here]

Following several queries, we'd like to confirm that previous PWS Training Weekend attendees are very welcome to join us again!

Returning can be a great opportunity to reinforce learning and build on knowledge gained from past events.

The PWS Training Weekend Monaro is designed to encourage, educate, and mentor young people with practical training, professional development and networking opportunities relevant to the Sheep Industry.

Topics including Stockmanship, Animal Health, Sheep Selection, Pasture Assessment, Working with Wool, Business and Mental Health covered over the weekend. (Subject to change).



awi Australian Wool Innovation Limited

Your Future in Wool

Are you looking for a career where you can play a key role in a more sustainable world, while building lifelong connections in a global community? Do you want a career where you can: make friends, travel, work outdoors, or indoors, in rural regions or some of the world's most exciting cities? In this booklet, you can explore the diversity of roles within the wool industry, the pathways you can follow to embark upon a career that interests you and investigate the skills, knowledge, attitude and experience you need to excel in this exciting and complex global industry.

Careers with Australian Wool Innovation — Click here for more information

Training & Extension — Click here for more information

WOOL POLICY REPORT

Welcome to the November edition of the Wool Policy Report. We received big regulatory news just last week, when the European Commission confirmed it will withdraw the Green Claims Directive proposal. First proposed in March 2023, the Directive would have required companies to have environmental claims independently verified. Early plans to make PEF mandatory for this were dropped from the final proposal. While PEF remains very much in play under the Ecodesign regulation, this marks an important milestone for the Make the Label Count campaign.

On the markets, Australian prices continued to ease into November after the season's sharpest weekly fall in late October, with growers holding back wool rather than accept lower offers. British Wool's October sale showed similar buyer caution. Overall, however, the value of Australian wool sold this season remains well above last season.

IWTO Member & Partner News

Ian Maclean MBE Appointed Chairman of the Campaign for Wool

The Campaign for Wool has named Ian Maclean MBE as its new Chairman, with the unanimous endorsement of the Campaign's Funders' Board.

Mr Maclean succeeds the late Peter Ackroyd MBE, who passed away unexpectedly in July after serving as Chairman since January 2025. Chairman of family-owned knitwear company John Smedley Ltd, Mr Maclean has supported the Campaign since its inception, has sat on the UKFT Board for 12 years and chairs the Textile Committee of The Clothworkers' Company. The announcement comes during Wool Month, the Campaign's annual October programme celebrating wool across fashion, interiors, and artisan products. Source: Campaign for Wool

Woolmark Partnerships Take Merino into New Categories

Woolmark announced a series of collaborations, extending Merino wool into performance, swim, and body wear.

With Hyosung TNC, Woolmark has combined Merino with regen BIO Spandex, a bio-based stretch fibre, in a new performance fabric. Australian swim brand bond-eye, its long-term fabric partner MAXXAM and Woolmark have developed MAXXAM Wool Crinkle, described as the first Merino wool crinkle fabric for luxury swimwear. And luxury brand Wolford has partnered with Woolmark on a new generation of body wear, combining Woolmark's fibre expertise and certification with Wolford's seamless, second-skin construction.

Source: Woolmark Newsroom

Woolmark Launches "Return to Real" as Research Shows Preference for Natural Fibres

Woolmark's new global platform for Merino wool, Return to Real, launched in October, backed by new consumer research.

An Ipsos survey of 1,500 consumers in the United States, France, Germany, Italy, and China found that 82% would choose natural fibres over synthetics when price, style, and fit are equal. Merino was preferred to polyester in every market. Two-thirds (67%) would pay more for clothing made mainly from natural fibres, and 71% consider independent certification of fibre content and quality important. The campaign positions Merino as "Natural Intelligence." China leads the activity through Woolmark's eighth year of partnership with Tmall, while in Europe the campaign appears in Berlin, Milan, and Paris.

AGRICULTURAL SHOWS AUSTRALIA 2027 Conference *Stronger together*

Join us for international speakers, fresh ideas and practical sessions covering marketing on a budget, succession planning, attracting the next generation of visitors, critical incident management and how AI can help small teams achieve more. We'll explore "What got us here, won't get us there"—how to protect the traditions that define our Shows while adapting for the future. Plus, enjoy a lively debate on whether Agricultural Shows & Field Days have a marketing problem, not a relevance problem!

To view the program click here

NATIONAL AGRICULTURE DAY

National Farmers Federation

Thank you for celebrating national ag day!

As Australians, we all enjoy the world class food and fibre grown right here in Australia. But some Australians know very little about the farmers and workers who put food on their tables.

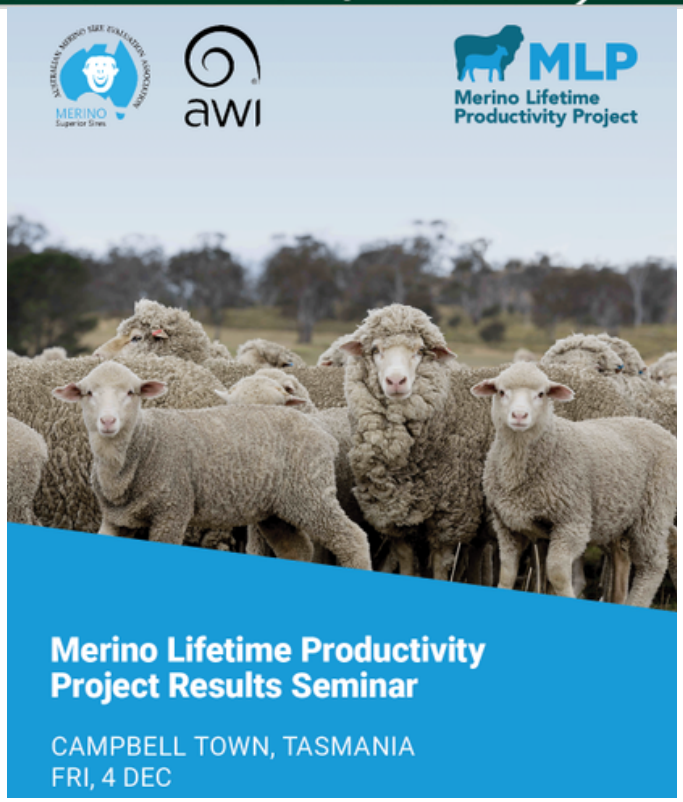
National Agriculture Day is your chance to celebrate and learn about Australia's incredible farm sector. Held on the third Friday of November each year, it's one day to celebrate an industry that's part of our lives – every single day.

The theme for Ag Day 2026 is **Our Farmers, Our Future,** puts people at the centre. It's about showing Australia the people growing our food and fibre, managing our land, and sustaining our regional communities. Together, we can remind the nation that every meal, every fibre of clothing, every thriving community, is powered by agriculture.

To stay up to date with everything that's happening to celebrate Australian agriculture, click our sign up button below and fill out the form. We look forward to building our National Ag Day community and standing with the land!

OUR FARMERS OUR FUTURE

Sign up for #agdayau updates



Major 2027 Highlights

- Australian Yarn Show 2027 (Canberra, ACT): March 5–8, 2027, at QT Canberra featuring workshops, artisan markets, and digital access passes.

- Australian Sheep & Wool Show (Bendigo, VIC): July 16–18, 2027, at the Prince of Wales Showgrounds—Australia's premier sheep, wool, and rural lifestyle event.